SEJEL | سجل

شركة مجموعة عبدالمحسن الرصيص وأبنائه
ABDULMOHSIN AL ROSSAIS & SONS GROUP CO.



COMPANY PROFILE · 2026

Abdulmohsin Al Rossais & Sons Group Co.

Technology that moves business forward.

A Saudi IT solutions provider delivering hardware, software and managed services as one accountable partner - across ERP, infrastructure and connected experiences.

Hardware | Software | Service | One Partner

WHO WE ARE

A trusted Saudi partner in digital transformation.

Abdulmohsin Al Rossais & Sons Group Co. empowers organizations to streamline operations, sharpen decision-making and achieve digital transformation through enterprise software, smart hardware and end-to-end IT infrastructure. Every solution is delivered with security, ZATCA compliance and high performance at its core.

Security & Compliance
Aligned with ZATCA VAT & e-invoicing and industry standards by design.

Seamless Integrations
Nafath, Ejar, POS, banks & payment gateways, attendance, kiosks and more.

Real-Time Insights
Dashboards, alerts and analytics that drive better, faster decisions.

End-to-End Delivery
From design and development to support and lifecycle management.

20+
Years of collective delivery experience

7
Target sectors served across KSA

11
Solution verticals under one roof

24/7
Managed support availability

VISION & MISSION

What we are building toward.

Our Vision

To be a trusted partner in building digital enterprises that shape the future of Saudi Arabia's technology landscape.

Our Mission

To deliver smart, secure and scalable IT solutions that empower organizations to achieve operational excellence and sustainable growth.

IN ALIGNMENT WITH

Saudi Vision 2030 - accelerating the digital economy through localized, compliant and future-ready technology.

OUR APPROACH

Hardware, software & service - one accountable partner.

We bundle the device, the platform and the people into a single package. One point of contact owns the outcome - from procurement and deployment to integration and round-the-clock support.

HARDWARE

The Devices

Best-in-class equipment from global manufacturers, specified and supplied for your environment.

- Interactive panels & displays
- POS, kiosks & drive-thru
- Servers, network & surveillance

SOFTWARE

The Platforms

Licensed and in-house software, localized for KSA and ZATCA-compliant out of the box.

- SEJEL & Odoo ERP
- CMS & digital signage
- Cyber security & IoT

SERVICE

The People

Consulting, deployment and managed support across the full solution lifecycle.

- Design & implementation
- Integration & migration
- 24/7 support & AMC

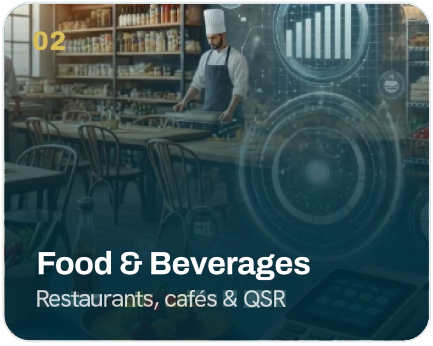
Hardware + Software + Service = One Bundled Solution

TARGET SECTORS

Industries we serve.

Deep, sector-specific solutions tuned to the workflows, compliance needs and customer experience of seven priority markets across the Kingdom.















SOLUTIONS PORTFOLIO

Twelve solution verticals, delivered as one.

A complete technology portfolio spanning enterprise software, security, payments, displays and infrastructure - each available standalone or as an integrated bundle.

Business Applications (ERP)
Unified, KSA-localized ERP built on SEJEL & Odoo - finance, inventory, sales, HR, real estate, projects and procurement in one modular platform.

Cyber Security
Endpoint, network and perimeter protection paired with intelligent surveillance - securing data, premises and people across every site.

Point of Sales System
Cloud POS with multi-branch support, real-time inventory and ZATCA-ready receipts for retail and F&B.

Drive-Thru & Digital Display
HME & Acrelec drive-thru order confirmation, outdoor menu boards and speed-of-service timers that lift accuracy and throughput.

Content Management System
Cloud digital signage - one platform to schedule and manage hundreds of screens across branches and locations.

Meeting Room Systems
All-in-one 4K interactive panels with full UC - one-touch join for Teams, Zoom and Google Meet.

Self-Ordering Kiosk / Self-Checkout
Self-order and self-checkout terminals with integrated payment - fewer queues, higher order value.

Internet of Things (IoT)
Connected sensors and devices turning physical assets into real-time, actionable data.

Building Management System
Centralized HVAC, lighting, access and energy monitoring - cutting energy costs by 20–30%.

Smart Parking System
Booking, payment and management of parking facilities in one smart system.

Managed Services
End-to-end IT - networks, servers, cloud and 24/7 support, designed, deployed and run by us.

Integrations
One connected stack - ZATCA, Nafath, Ejar, POS, banks, TMS, kiosks and parking systems unified out of the box.

FLAGSHIP PLATFORM

SEJEL ERP - smart, cloud, AI-ready.

Our in-house, fully ZATCA-compliant ERP unifies every business function on one cloud platform - with AI-powered intelligence and a self-service portal at its core.



Key Features · AI-Powered SEJEL ERP

Comprehensive Integration
Consolidates business functions into a single system - reducing data silos, fostering collaboration and boosting productivity.

Automation
Routine tasks like invoicing, order processing and reporting are automated, reducing errors and saving time.

Real-Time Data & Analytics
Real-time reporting and analytics improve forecasting and decision-making.

Scalability
Adapts as the business grows, accommodating new processes and increased data seamlessly.

Benefits · Cloud-Based SEJEL ERP

Efficiency & Cost Savings
Streamlined workflows and lower operational overhead across the organization.

Better Customer Service
Faster, more accurate responses across every customer touchpoint.

Improved Decision-Making
Unified, real-time data and dashboards for confident decisions.

Compliance & Risk Management
ZATCA-aligned controls, audit trails and reduced operational risk.

PLATFORM MODULES

One platform, every module.

From human capital to financials, real estate and supply chain - SEJEL ERP runs the whole enterprise, with a dedicated Employee Self-Service portal for your people.

Finance Management
GL, AP/AR, budgeting and financial reporting.

Supply Chain Management
Procurement, inventory and multi-warehouse control.

Human Capital Management
Payroll, attendance and employee self-service.

Project Management
Planning, costing, tasks and resource tracking.

Catering / Event Management
Bookings, menus and end-to-end event operations.

Real Estate Management
Leasing, Ejar, contracts and property operations.

Integrations
Connectors to ZATCA, Nafath, banks and POS.

Customer Relationship Management
Leads, pipeline and a 360° customer view.

Reservation System
Floor maps, table and guest management.

Point of Sales System
Cloud POS with real-time inventory.

Help Desk Management
Tickets, SLAs and multi-channel support.

ZATCA Phase I & II Middleware
Compliant e-invoicing and FATOORAH integration.

SEJEL ERP · HUMAN CAPITAL

Employee Self-Service Portal.

A complete self-service experience that empowers employees and managers - automating everyday HR requests and approvals across web and mobile.



Request for Letters
Salary, employment & all reference letters on demand.

Leave Request
Apply, track and approve leave online.

Attendance Adjustment
Correct punches and missing time entries.

Expense Management
Submit and reimburse claims with approvals.

Business Trip Request
Plan trips, advances and settlements.

Pay Slip
Secure access to monthly payslips.

Manager Self-Service
Approve requests and manage your team.

Mobile & Web Access
Full self-service from any device.

Manager Self-Service included
Approvals, team management and workforce insights - anytime, on any device.

OFFICIAL ODOO PARTNER

Odoo ERP - implemented by us.

As an official Odoo partner, we implement, localize and support Odoo for Saudi businesses - a modular ERP that grows app by app, configured to your processes and fully ZATCA-compliant.



Accounting & Finance

KSA chart of accounts, VAT and ZATCA e-invoicing.

Sales, CRM & Inventory

Pipeline, quotations, purchasing and stock in one flow.

HR & Payroll

Employees, attendance, leave and payroll.

Implementation & Support

Analysis, customization, data migration, training and support.

IDEAL FOR **Retail · Distribution · Manufacturing · Services**

SOLUTION 02 / 12

Integrations

Out-of-the-box connectors to the platforms Saudi businesses already run on. We unify e-invoicing, identity, leasing, payments and operations into one connected stack - so data flows across your systems without manual re-entry or duplicate work.

Integration Partners



E-Invoicing
ZATCA FATOORAH integration.

Identity
Nafath single sign-on.

Real Estate
Ejar leasing synchronization.

Payments
Banks, POS and gateways.

SOLUTION 03 / 12

Cyber Security

Endpoint, network and perimeter protection paired with intelligent surveillance. From firewalls and access control to AI-assisted CCTV and people counting, we protect data, premises and people across every location.



Endpoint Protection
Antivirus, EDR and device control.

Network Security
Firewalls, VPN and segmentation.

Access Control
Biometric and card-based entry.

Smart Surveillance
AI-assisted CCTV, NVR and analytics.

IDEAL FOR **Government · Banking · Healthcare · Retail**

SOLUTION 04 / 12

Point of Sales System

Cloud POS with multi-branch support, real-time inventory and ZATCA-ready receipts. Flexible integration, separation and rear-mount hardware configurations purpose-built for retail and F&B.



Cloud POS
Multi-branch, offline-resilient terminals.

Real-Time Inventory
Stock synced across every location.

ZATCA Receipts
Phase II compliant e-invoicing.

Flexible Hardware
Integrated, split and rear-mount.

IDEAL FOR **Retail · Food & Beverages**

SOLUTION 05 / 12

Self-Ordering Kiosk & Self-Checkout

Self-order and self-checkout terminals with integrated card payment. Reduce queues, raise average order value and free staff for service - engineered for QSR and modern retail.



Self-Ordering
Touch menus with upsell prompts.

Self-Checkout
Scan-and-pay terminals.

Integrated Payment
Card and wallet acceptance.

Queue-Busting
Faster service, higher order value.

IDEAL FOR **Food & Beverages · Retail**

SOLUTION 06 / 12

Drive-Thru & Digital Display

HME & Acrelec drive-thru solutions - order confirmation displays, outdoor menu boards, timers and speed-of-service systems that boost order accuracy and throughput for QSR, pharmacies and supermarkets.



Order Confirmation
Outdoor display accuracy.

Digital Menu Boards
Dynamic, scheduled content.

Speed-of-Service
Throughput timers and analytics.

HME & Acrelec
Best-in-class headset & hardware.

IDEAL FOR **Food & Beverages · Pharmacies · Supermarkets**

SOLUTION 07 / 12

Content Management System (CMS)

Cloud-based content management for screens. One platform to schedule, control and update hundreds of displays across branches and locations - retail, F&B, hospitality and malls.



Centralized Control
One platform, every screen.

Smart Scheduling
Dayparting and playlists.

Multi-Location
Branch and zone targeting.

Cloud-Based
Update from anywhere.

IDEAL FOR **Retail · F&B · Hospitality · Malls**

SOLUTION 08 / 12

Meeting Room Systems

All-in-one 4K interactive flat panels with a full unified-communications suite - Huawei IFP with Jabra / Poly audio and Yealink / HP video bars. One-touch join for Teams, Zoom and Google Meet.



4K Interactive Panels
Huawei IFP displays.

Pro Audio
Jabra / Poly conferencing.

Video Bars
Yealink / HP cameras.

One-Touch UC
Teams, Zoom and Google Meet.

IDEAL FOR **Government · Banking · Enterprise**

SOLUTION 09 / 12

Internet of Things (IoT)

Connected sensors and devices that turn physical assets into real-time data - from smart metering and environment monitoring to asset and fleet tracking across every generation of connectivity.



Smart Sensors
Environment and asset monitoring.

Smart Metering
Utility and consumption data.

Asset Tracking
Real-time location and status.

Edge Connectivity
From 4G/5G to LoRa.

IDEAL FOR **Real Estate · Healthcare · Government**

SOLUTION 10 / 12

Building Management System

Centralize HVAC, lighting, access and energy monitoring to cut energy costs by 20–30%. Increasingly mandatory across NEOM and Vision 2030 developments.



HVAC Control
Centralized climate management.

Energy Monitoring
Cut costs 20–30%.

Access & Lighting
Unified building automation.

Fire & Safety
Integrated alarm systems.

IDEAL FOR **Real Estate · Government · Healthcare**

SOLUTION 11 / 12

Smart Parking System

A smart parking system for booking, payment and management - giving drivers a simple way to reserve and pay, and giving operators full control of their parking facilities.



Booking
Reserve a parking space in advance.

Payment
Pay for parking digitally.

Management
Manage spaces, bookings and operations from one system.

ONLINE eservice.alrossais.com/parking-system

SOLUTION 12 / 12

Managed Services

End-to-end IT - networks, servers, storage, cloud (Oracle / Azure / AWS) and 24/7 support. We design, deploy and run your infrastructure so you can focus on the business.



Network & Infra
LAN / WAN / Wi-Fi design and ops.

Cloud
Oracle, Azure and AWS.

24/7 Support
Monitoring and helpdesk.

AMC
Proactive maintenance contracts.

IDEAL FOR **All Sectors**

TECHNOLOGY ECOSYSTEM

Built with the world's best partners.

We bring together leading global manufacturers and platforms - backed by an active reseller network - to assemble the right solution for every client.

HUAWEI · LG · SAMSUNG · ACRELEC

HME · odoo · Jabra · Yealink

Redington · OMMA · EnGenius · صحاري نت Sahara Net

HIKVISION · alhua TECHNOLOGY

Cloud & database

ORACLE CLOUD

Microsoft cloud

Azure

Cloud infrastructure

aws

WHY CHOOSE US

Experience, innovation & measurable value.

We combine decades of delivery experience with Saudi compliance expertise to ship solutions that last.

Proven Expertise
Decades of collective delivery across ERP, software development and IT infrastructure.

Innovation Driven
A modern stack with regulatory alignment and continuous product improvement.

End-to-End Support
From planning and implementation to post-deployment success management.

Tailored Solutions
Solution design that adapts to your workflows - not the other way around.

Compliance-First
ZATCA e-invoicing, Ejar and local integration best practices built in.

Value & Reliability
Transparent delivery, measurable KPIs and a focus on uptime and security.

20+
Years of delivery experience

5+
ERP & operations modules

100%
ZATCA compliance focus

24/7
Support availability

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LET'S TALK

Ready to modernize your operations?

Tell us about your goals and we'll design the right mix of hardware, software and service - delivered, integrated and supported by one accountable partner.

PHONE

+966 92 003 1005

+966 550 023 2929

EMAIL

Info@alrossais.com

Mysejel@alrossais.com

ADDRESS

Olaya Street, Olaya District
Riyadh, Kingdom of Saudi Arabia

ONLINE

Alrossais.com

Tech.alrossais.com

MySejel.com

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